

COMMERCIAL Advertising

Mrs. Hansen
Room 242

2023-2024

Digital Projects

All project information is posted on MS Teams.

- Assignments will be turned in digitally through MS Teams,
- You may also upload to the website, or turn in on a USB drive.
- ANY Digital Assignment may be done on paper instead.
- ALL FINAL Project Submissions are Summative Assessments.
- ALL Projects may be re-submitted up to the last day of the grading period.

Alternative Projects

Most summative projects will require proprietary software and equipment that can only be used at school. In the event of an extended absence, an alternative written assignment will be provided.

Contact Info:

Website: www.msdpshs.weebly.com

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GRADING



Summative Projects and Formative practice are based on how well the work fits the criteria of the lesson rubric or objectives for each assignment. Creativity (wow factor), Technique, and Effort/Attitude are also taken into consideration. You are learning a new skill, it won't be perfect the first time. Therefore, the focus is on Effort not Execution.



WORK SMARTER
Not Harder

LATE WORK

Something is ALWAYS better than NOTHING!

Meeting Deadlines is part of all Summative Rubrics. Formatives & other late work follow the district grading policy.

DON'T LET
PERFECT
BE THE ENEMY OF
GOOD



BEST EFFORT

All work should be complete and "Ready for Print". Put forth your BEST EFFORT on each lesson even if it is not your favorite. Wasting time is not acceptable. Storyboarding or Sketching is always an option when there is idle time.



1



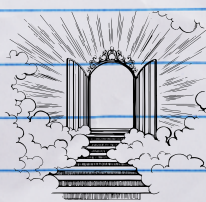
2



3



4



5

LIFE IS LIKE A
Camera

YOU FOCUS ON WHAT'S
important
capture the

Good Times

DEVELOP

from the negative
AND IF THINGS
don't work out
TAKE ANOTHER SHOT